

EDITOR TECNEWS – 2018 Annual Report

Produced three issues of *TEC News*, starting in January 2018.

January = 396 print copies; 152 digital copies

April = 366 print copies; 157 digital copies

July = 382 print copies; 181 digital copies

Started using a new print shop, PrintingCenterUSA in Wyoming, in January for the print copies of the newsletter. The service is good and the prices are quite favorable. The print copies are shipped directly to Les Holbrook in California who does the stuffing, labeling, and mailing. Thank you, Les, for your tremendous service to the club!

Started using MailChimp software in April for mass emailing the membership, which appears to have solved problems with oversize PDF attachments and emails to digital subscribers ending up in their spam folders.

Sent design idea for 2018 *TEC News* contributor award elongated to Tyler Tyson. Die in production now. Contributors can expect to receive their awards after the October issue and before the end of the year.

Sandy Marxen