

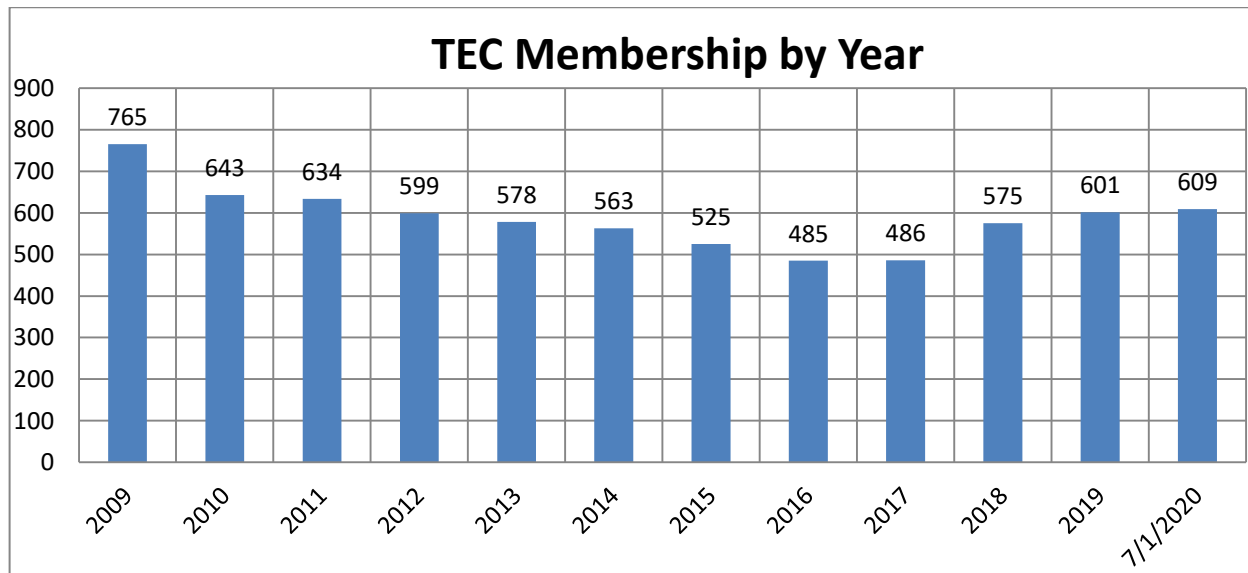
Secretary's Report for The Elongated Collectors (TEC)
Submitted by Terri Ventresca
Annual Virtual Meeting - August 8, 2020

This report contains information as of June 30, 2020.

For the third consecutive year TEC continues on an upward trend in membership numbers. As of June 30, 2020 the club stands at 609 active members. We recruited 110 new members since July 1, 2019. At the 2019 meeting we reported an increase of 26 members; in 2018 it was 89 and in 2017 it was only 1 new member. These increases have reversed a downward trend that began in 2010 (see chart below). While this year's total is a net increase of only 8 members from 2019 it definitely indicates that our membership remains strong and committed, especially in view of the economic downturn due the COVID-19 virus. The TEC Facebook page continues to be a very good recruiting tool and gives TEC a social media presence on the internet.

We lost 130 members due to non-payment, death or request not to renew. In 2019 that number was 133.

We have members from every state, except Alaska, District of Columbia, Maine and Vermont. Foreign members are in Canada, Mexico and the United Kingdom.



The number of print versus digital membership remains almost the same as the year.

	# of Members 2019	Percent	# of Members 2020	Percent
Digital Members	184	30%	192	32%
Associates or No TEC News requested	5	1%	6	1%
Print	412	69%	411	67%
TOTAL	601	100%	609	100%

A breakdown of the different membership classes of our active membership is shown below. It is worth noting that the number of Junior members has nearly doubled since 2017.

Active Membership, by Type				
	2017	2018	2019	2020
Charter Members	3	1	1	0
Life Members	12	11	11	11
Honorary Members	8	6	7	5
Complimentary Members	2	3	3	3
Associate Members	6	4	4	5
Junior Members	38	64	68	74
Adult Members	417	486	507	511
TOTAL	486	575	601	609

With 2020 being a successful recruiting year, it is important to understand what sources were responsible for bringing in new members. This chart is a breakdown of responses listed by new members to the question “Name of Referral” on the membership application. As always TEC member referrals remain the number one recruiting tool, followed by the TEC Facebook page.

Source of New Members		
	2020 Number	Percentage
TEC Members	49	44.5%
TEC Facebook page	22	20.0%
Internet or Google Search	22	20.0%
No Response	9	8.2%
World’s Fair of Money Booth (Rosemont)	4	3.6%
Pennycollector.com	1	0.9%
National Money Show Booth	1	0.9%
davidscointravels.blog	1	0.9%
NYINC Show	1	0.9%
TOTAL	110	100%