

Secretary's Report for The Elongated Collectors (TEC)
Submitted by Terri Ventresca: Annual Meeting
Friday, August 13, 2021

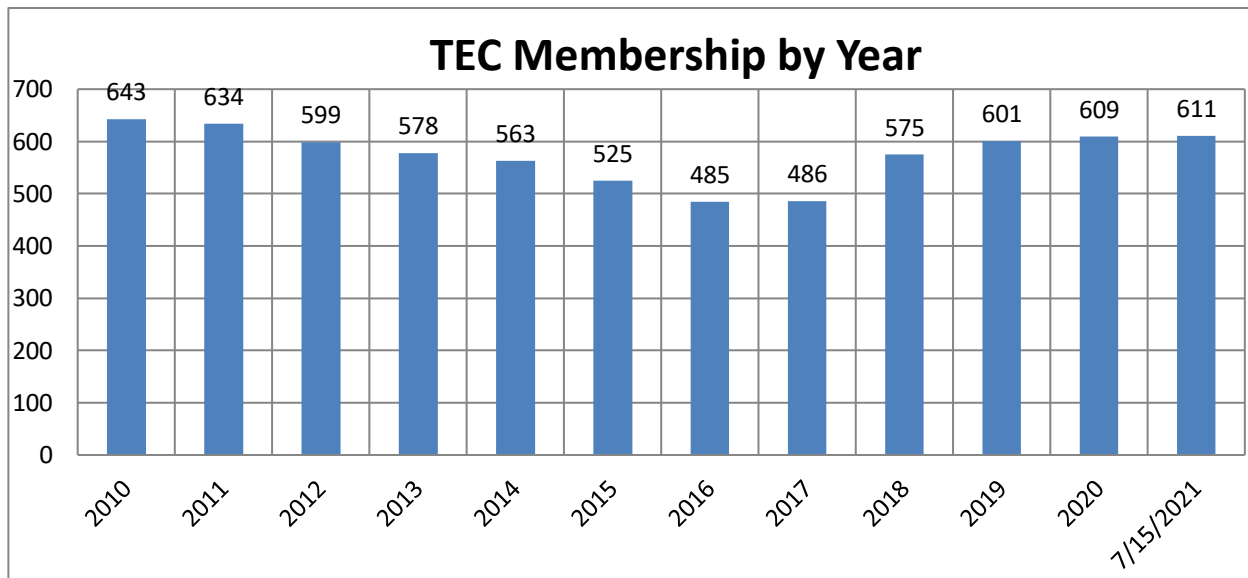
This report contains information as of July 15, 2021.

For the past four years, TEC has been on a steady upward trend in its membership numbers. I am happy to report that this year that trend has continued, although it is a slight increase. The club has 611 active members, which is 2 more than what was reported last year. At the 2020 meeting we reported an increase of 8 members; in 2019 the increase was 26 members; in 2018 it was 89 and in 2017 it was only 1 new member (see chart below.)

The fact that we have not only held our ground but managed to increase our membership over this very unique and trying year is a testament to the efforts of our loyal members who are the best recruiting tool that we have. I believe that had we been able to attend the cancelled World's Fair of Money in 2020 we would have been able to recruit even more new members.

We recruited 84 new members since July 1, 2020. We lost 82 members due to non-payment, death or request not to renew. In 2020 that number was 130.

We have members from every state, except Alaska and Vermont. Foreign members are in Canada, Mexico and the United Kingdom.



Over the past 3 years the number of digital members has crept upward while the number of print numbers has dropped slightly.

	# of Members 2019	Percent	# of Members 2020	Percent	# of Members 2021	Percent
Digital Members	184	30%	192	32%	202	33%
Associates Members	5	1%	6	1%	5	1%
Print	412	69%	411	67%	404	66%
TOTAL	601	100%	609	100%	611	100%

A breakdown of the different membership classes of our active membership is shown below. It is worth noting that the number of Junior members remains strong, with 74 members in 2021, the same number reported in 2020. This is almost double the number reported in 2017.

Active Membership, by Type					
	2017	2018	2019	2020	2021
Charter Members	3	1	1	1	1
Life Members	12	11	11	10	10
Honorary Members	8	6	7	5	5
Complimentary Members	2	3	3	3	3
Associate Members	6	4	4	5	4
Junior Members	38	64	68	74	74
Adult Members	417	486	507	511	514
TOTAL	486	575	601	609	611

The last chart shows the breakdown of responses listed by new members to the question “Name of Referral” on the membership application.

Source of New Members				
	2020 Number	Percentage	2021 Number	Percentage
TEC Members	49	44.5%	47	62.7%
TEC Facebook page	22	20.0%	5	6.7%
Internet or Google Search	22	20.0%	13	17.3%
No Response	9	8.2%	3	4.0%
World’s Fair of Money Booth (Rosemont)	4	3.6%	N/A*	0
Pennycollector.com	1	0.9%	2	2.7%
Pressedpennies.com			2	2.7%
Coincommunity.com			1	1.3%
Cointalk.com			1	1.3%
Reddit			1	1.3%
National Money Show Booth	1	0.9%	N/A*	
davidscointravels.blog	1	0.9%		
NYINC Show	1	0.9%	0	
TOTAL	110	100%	75	100%

*The National Money Show and the World’s Fair of Money were cancelled in 2020 due to the COVID-19 pandemic.